

PARITHIMAL SARAVANAN

Product UX Manager

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Address: Muweilah Commercial, United Arab Emirates

Hands on UX / UI Design

20 yrs

Product Owner

4+ yrs

UX Workshops

100+

Usability Tests

50+

EXECUTIVE SUMMARY

- Product UX Manager with 20 years' expertise in user experience, Product Management, product development, and strategy, delivering scalable digital solutions across Fintech, Government, Smart Home, Healthcare, Procurement, and Emerging Tech (AI, Blockchain, robotics, quantum computing).
- Proven leader (8+ years) with strong technical fluency and stakeholder management; 6+ years in Middle East consulting, driving end-to-end delivery from discovery and user research to product roadmaps, Web Applications, and cloud services.
- Skilled in UX strategy, agile (Scrum, Kanban, BDD with gherkin/cucumber), product requirements, api integration, Acceptance Testing, and REST APIs, delivering measurable outcomes in adoption, retention, and efficiency.
- Hands-on with research techniques, usability testing, low-latency workflows, and data visualization; led 100+ workshops and 50+ usability tests, ensuring alignment with user needs, compliance, and security.
- Proven ability to translate complex product requirements into intuitive user experiences, leveraging data analysis, user research, and workflow optimization to deliver measurable business outcomes.
- Skilled in aligning product vision, product roadmap, and acceptance testing with organizational objectives, balancing analytical skills with user-centered design.
- Recognized for driving end-to-end product lifecycle management — from ideation and research techniques to product delivery, technical fluency, and stakeholder engagement.

EDUCATION & CERTIFICATIONS

- **Master's in computer science (2005)**
- **Google UX Design Professional Certificate (2025)**
- **Professional Scrum Product Owner 2 (2021)**
- **Certified User Experience Analyst (2014)**
- **Microsoft Certified AI Product Manager (2025)**
- **Certified Usability Analyst (2011)**
- **Google Data Analytics Professional (2025)**
- **Professional Scrum with User Experience (2021)**

CORE SKILLS & CAPABILITIES

Strategic & Leadership

- UX Strategy
- Product Management
- Product Development
- Product Roadmap
- Product Vision

Research & Insights

- User Research
- Research Techniques
- Usability Testing
- Market Research
- Journey Mapping
- Personas & Archetypes

Design & Systems

- Interaction Design
- Information Architecture
- Prototyping & Wireframing
- Responsive Design
- Data Visualization

Tools

- Power BI
- Figma
- Adobe Creative Cloud
- Miro, Mural
- JIRA
- Gherkin
- Cucumber

PROFESSIONAL EXPERIENCE

SENIOR CONSULTANT @ Wipro, Dubai, UAE	<i>Mar 2019 – Present</i>
<ul style="list-style-type: none">Led cross-functional teams to deliver user experience-driven Web Applications powered by REST APIs, api integration, and cloud architecture.Defined product roadmap, KPIs, and product requirements, aligning agile workflows and improving stakeholder buy-in, reducing delivery cycles by 35%.Built design systems integrated with AWS cloud (s3, redis, caching) ensuring scalability, security, and consistent UX.Mentored junior designers on agile, BDD, usability testing, research techniques, and data analysis, improving team maturity and technical fluency.	
Dubai Future Foundation - Dubai, Product Owner	
<ul style="list-style-type: none">Designed and launched Procure-to-Pay dashboards with business intelligence, data visualization, and workflow automation, reducing reporting time by 40%.Defined KPIs across product requirements and spend analysis, improving decision accuracy by 30%.Optimized Dynamics 365 api integration and data flow, boosting adoption by 25% and enabling scalable enhancements.	
SABIC – Al Jubail KSA, Product Owner	
<ul style="list-style-type: none">Delivered procurement platforms with low-latency workflows, geospatial data, and business intelligence dashboards, improving efficiency by 30%.Conducted user research, usability testing, and research techniques, raising stakeholder satisfaction by 25%.Defined product roadmap and product vision aligned with agile, cloud services, and product strategy.	
First Abu Dhabi Bank, UAE - Lead Consultant	
<ul style="list-style-type: none">Drove design of FAB Corporate Banking, Credit Card app, WhatsApp Banking, and ePay cloud-based Web Applications, boosting adoption by 35%.Partnered with architects to align REST APIs, security, and low-latency performance with customer expectations.Facilitated design workshops with gherkin-based Acceptance Testing, reducing design-to-dev cycle times by 25%.	
Mauritius Chamber of Commerce - UX Architect	
<ul style="list-style-type: none">Designed 100+ business intelligence dashboards with data analytics software and Power BI, improving decision efficiency by 40%.Applied data visualization and usability testing to reduce cognitive load, increasing satisfaction by 30%.Standardized dashboards using design systems, caching, and workflow optimization, reducing rework by 25%.	
SENIOR UX DESIGNER @ Logitech, Chennai	<i>Nov 2013 - Mar 2019</i>
<ul style="list-style-type: none">Led UX for Smart Home integrating AWS cloud, Web Applications, electronics, acoustics, robotics, and api integration, driving 35% adoption.Partnered with Apple & Amazon for api integration with Alexa/HomeKit, expanding global adoption.Reduced onboarding time by 90% via low-latency, usability-focused workflows, improving activation rates by 60%.Lowered support calls by 89% with data flow-driven intuitive design, cutting costs and boosting retention.	
EARLY ROLES	
USABILITY ANALYST @ ArisGlobal, Chennai	<i>Jul 2008 to Nov 2013</i>
ASSOCIATE CONSULTANT @ CIBERSites, Bangalore	<i>Mar 2008 - Jul 2008</i>
UX ENGINEER @ Collabera, Bangalore	<i>Feb 2007 - Mar 2008</i>
WEB DESIGNER @ Shriasys, Coimbatore	<i>Jan 2005 - Feb 2007</i>